

THE ASCENT SERIES: ELEVATE YOUR LEADERSHIP

A LEADERSHIP DEVELOPMENT JOURNEY FOR EXPERIENCED PEOPLE MANAGERS



You've climbed far - now it's time to gear up for the next elevation.
This program helps good managers become great leaders.

Our spring Basecamp Series looks within and strengthens your mindset, style, presence, and clarity so you can show up with purpose and power.

In the fall, we'll shift to the Summit Push Series where we will focus on expanding your impact on others - up, down, and across your organization.

SPRING BASECAMP SESSION THEMES

May 9: *Fuel the Climb* – Clarify your leadership style and build a leadership brand

May 30: *Prepare for the Hike* – Balance ambition with well-being to avoid burnout

June 13: *Pack Light, Stand Tall* – Embrace your authenticity and enhance confidence

June 27: *Voice Above the Wind* – Build skills to get heard in meetings and key discussions

Interactive sessions facilitated by experts, including:



SHANNA WEBER

CEO | Founder Prima Consulting

*Experienced Executive, Leadership Coach and
Workplace Game Changer*



SUMAYYAH EMEH-EDU

**Principal Strategis,
Embedded Consulting
Wellbeing Consultant, DEI
Expert and Digital
Wellness Champion**



RENESHA BERRY

**Executive Director
Shades of Brilliance
Confidence Coach,
Choreographer and
Entrepreneur**

LOCATION: TARRA, 9TH AVE & ALBION ST., DENVER

TIME: 2:00-4:00 PM

DATES: MAY 9, MAY 30, JUNE 13, JUNE 27

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WHAT'S INCLUDED

- CliftonStrengths Assessment
- Expert Speakers
- Four 2-hour in-person interactive workshops
- Tools for reflection, confidence, and clarity
- 60-minute 1:1 coaching session with Shanna Weber (scheduled separately)
- Network of high-performing, experienced leaders

WHAT YOU'LL GAIN

- Reignite your confidence and avoid burnout
- Sharpen your leadership identity and communication
- Understand how you're perceived - and how to shape it
- Build authentic presence and deliver with impact
- Join a supportive, ambitious peer cohort

**Reserve your spot -
space is limited! email:
shanna@swprima.com
to register**

***Spring Basecamp Investment:
\$179/session or all 4 for \$659!***

All Basecamp attendees receive a 10% discount on Summit Push Series in the fall!

Coming This Fall: *Series 2 - Summit Push*

Lead Above, Around & Below. Expand your reach. Master influence. Climb with others.







SHANNA WEBER
Career Coach & Leadership Development Consultant Prima Consulting
The Premier Development Experience

Shanna is a sought-after coach and mentor who has successfully led top-tier teams at highly competitive industry-leading firms. She is recognized for partnering with professionals on their journey to become extraordinary leaders, embracing the transformative power of inspiring followership, and fostering a culture of empowerment. Shanna coaches both leaders and individuals to transcend their limits while reinvigorating team cultures in our rapidly evolving environment. She has 20+ years leadership experience in the finance industry, bringing a premier learning experience to her clients. She has led hundreds of leaders and teams in powerful discussions and workshops and is a Certified Gallup Strengths Coach and Hogan Assessment Certified. Shanna's exceptional contributions to coaching and development have earned her numerous accolades, including the Albert Nelson Marquis Lifetime Achievement Award and the Top 100 Registry Women of the Year Award. She has facilitated hundreds of powerful workshops and discussions, equipping leaders and teams with the skills and insights needed to thrive.

Shanna earned an Executive MBA from University of Arizona and graduated top of her class with dual Bachelor degrees in Finance and Management from Arizona State University. Additionally, she has completed the SIFMA Securities Industry Institute Executive program at The Wharton School and the Fostering Diversity and Inclusion program at Yale School of Management. Through her personal pursuit for impactful leadership, she has acquired extensive training in leadership and coaching techniques, including Positivity Quotient training, and Generational Studies in the work force.



Our Services	
	Team Engagement
	Professional Coaching
	Skill Development Workshops
	Rising Leaders Program



RENESHA BERRY
Executive Director, Shades of Brilliance
Confidence Coach, Choreographer and
Entrepreneur

Renesha Berry is a Confidence Coach, Professional Choreographer, and Founder of Urban Seductress as well as the Executive Director of Shades of Brilliance, a nonprofit organization dedicated to women's empowerment. With over a decade of experience in personal development and creative leadership, she helps women reconnect with their confidence, presence, and personal power—both in and out of the workplace.

Renesha specializes in coaching women to develop authentic confidence, set intentional boundaries, and show up powerfully in every room they enter. Her work bridges movement and mindset, helping high-achieving women elevate their personal and professional lives. Her guiding belief: "If every woman knew her power, what would the world look like?"



SUMAYYAH EMEH-EDU
Principal Strategist, Embedded Consulting
Wellbeing Consultant, DEI Expert and
Digital Wellness Champion

Sumayyah Emeh-Edu (she/her) is the Principal Strategist of Embedded Consulting where she helps organizations develop better connection, inclusion and productivity through wellness and team building. She has over 20 yrs. of professional experience, with senior leadership roles in Higher Ed, HR and DEI, most recently at Canopy Growth and Charles Schwab. She has also consulted and has been a featured speaker at organizations such as Oracle, University of Colorado, AllBirds, TrueCar, NPR station KQED, and Blue Shield of CA.